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FOR IMMEDIATE RELEASE:

PHOTOS ATTACHED

Sid Jacobson JCC E-Recycling Day a Huge Success!

North Shore Community Collected 32,000 lbs of Used Electronics

EAST HILLS, NY- April 25, 2008- On April 13 an “E-Recycling Day” held at Sid Jacobson JCC was a remarkable success. The JCC collaborated with eight synagogues from the North Shore of Long Island, and over 32,000 pounds of e-waste were collected with the assistance of The Town of North Hempstead for refurbishing or recycling. Items included computers, monitors, keyboards, televisions, radios, DVD’s/VCR’s, batteries, fax machines and small kitchen appliances, and filled three 40 yard dumpsters to the top. Electronic recycling exists to prevent the improper disposal of hazardous materials into landfills.

The event was a kick-off of a community-wide initiative that Sid Jacobson JCC’s Adult Center has convened with eight area synagogues to address issues affecting our world today. The initiative, known as the *Tikkun Alliance of the North Shore (TANS)* is a collaboration with Congregation Tifereth Israel, Old Westbury Hebrew Congregation, Shelter Rock Jewish Center, Temple Beth Sholom, Temple Judea of Manhasset, Temple Sinai, The Community Synagogue and The Reconstructionist Synagogue of the North Shore.

“The community effort of eight synagogues working together was incredible!” said Helene Lurie, Director of the Adult Center at Sid Jacobson. “Every temple was represented by TANS committee members and teenage volunteers, who also participated in an educational component. People pitched in doing everything: unloading cars, directing traffic and sorting items. All of the

community members enjoyed working together and making a difference in our environment". The comp4kids charitable organization (www.comp4kids.org) also participated and collected keyboards and mice to refurbish and give to local low-income families.

About Sid Jacobson JCC Adult Center: The goal of Sid Jacobson JCC Adult Center is to help adults approaching 50 and over define the next stage of their life and embrace it as a rewarding period of growth and renewal. The Center aims to meet the needs of this generation through lifelong learning opportunities, civic engagement and spiritual growth. The Adult Center offers a wide array of educational, cultural, fitness, social, and religious programs for adults.

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About Sid Jacobson Jewish Community Center

As the only full-service Jewish Community Center on Long Island's North Shore, the **Sid Jacobson Jewish Community Center** provides a full range of cutting-edge recreational, health, fitness, educational, cultural, arts and social services programs. The Sid Jacobson JCC promotes Jewish identity and provides a comprehensive program based on Jewish values, traditions, heritage and culture, and is committed to enriching the lives of all individuals and families in our community. Our eight Program Centers, Gershwind/Jacobson Sports & Fitness Center; the Ruth & Saul Weinberger Center for Jewish Life & Learning; Early Childhood and Ronald P. Cohen Parenting Center; Edward & Bernice Wenger Center for the Arts; Jack Nadel Social Services; Adult Center; Youth Services Center and Teen Services Center are here to provide the best possible services to our membership and the community at large. For more information, contact us at 300 Forest Drive, East Hills, NY, (516) 484-1545 or visit our web site at www.sjcc.org.